1956 SOUVENIR PROGRAM

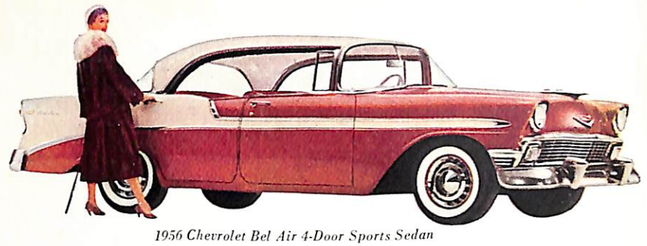
Shrine Review

A·A·O·N·M·S

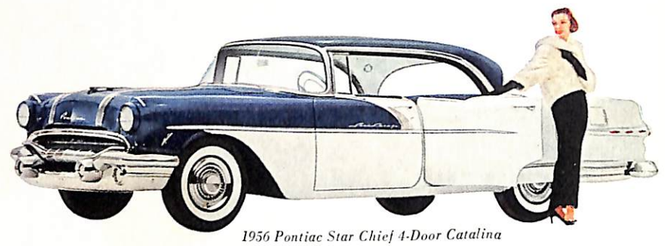
IMPERIAL COUNCIL SESSION

DETROIT, MICHIGAN • JULY 9 • 10 • 11 • 12 • 13

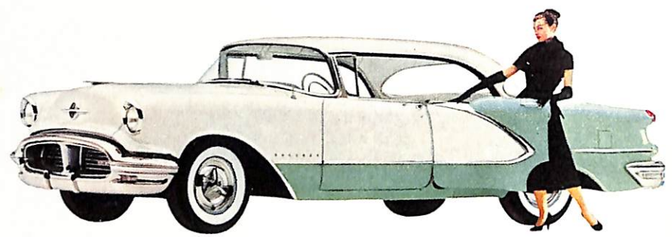
with 4-door hardtops in all five



1956 Chevrolet Bel Air 4-Door Sports Sedan



1956 Pontiac Star Chief 4-Door Catalina

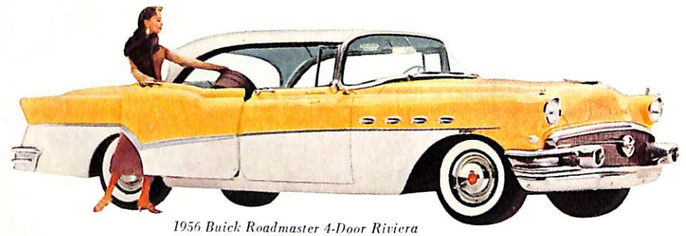


1956 Oldsmobile Ninety-Eight DeLuxe Holiday Sedan

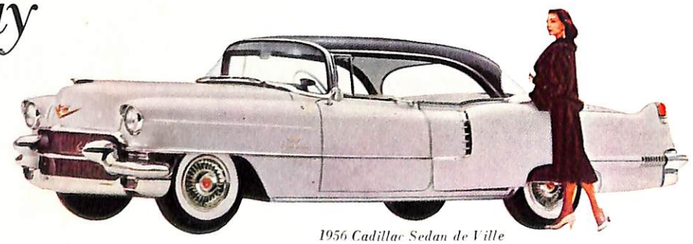
THIS NEWEST and most popular of motor fashions is now offered by General Motors in '56 cars of every price class. And their dashing beauty is matched by equally thrilling advances in high-compression power in all five—coupled with even smoother, still more responsive Powerglide, Hydra-Matic and Dynaflow automatic drives. Plus extra-safety improvements like Power Brakes, Power Steering, Unisteel Bodies with double-locking door latches, safety-aim headlights and seat belts (optional) on every GM car. So in 1956, more than ever, your key to greater value is the key to a General Motors car.

CHEVROLET • PONTIAC • OLDSMOBILE
BUICK • CADILLAC
All with Body by Fisher • GMC TRUCK & COACH

GENERAL MOTORS *leads the way*



1956 Buick Roadmaster 4-Door Riviera



1956 Cadillac Sedan de Ville

GM Motorama of 1956: New York, Jan. 19-24; Miami, Feb. 4-12; Los Angeles, Mar. 3-11; San Francisco, Mar. 24-Apr. 1; Boston, Apr. 19-29

From Access to Markets to Zoning Regulations

Here's complete advisory service for executives considering new plant sites

Selecting a new plant site for an expanding industry is a tremendously complicated and important job. Dozens of different factors—as they affect your operations now and in the future—must be considered.

The experienced people in Detroit Edison's PLANT LOCATION SERVICE are there to give you the answers—accurately, completely and confidentially. They will be glad to discuss your requirements and to give recommendations—with no obligation to you. If you are considering the expansion or re-location of your plant, write or call PLANT LOCATION SERVICE. You save time and travel. The service costs you nothing.

MANAGEMENT NEEDS TO KNOW THESE DETAILS before plant site decisions are made:

- Access to Markets
- Available Buildings
- Available Manpower
- Banking Facilities
- Climate
- Construction Costs
- Freight Rates
- Fuel
- Insurance Rates
- Living Costs
- Neighboring Industries
- Power
- Raw Materials
- Recreational Facilities
- Shipping Facilities Air, Rail, Highway and Water
- Tax Structures
- Wage Scales
- Water Supply
- Zoning Regulations

PLANT LOCATION SERVICE
AREA DEVELOPMENT DIVISION
THE DETROIT EDISON COMPANY

DETROIT 26, MICHIGAN WOODWARD 2-2100 EXT. 220

It happens every day!

THE WORLD'S LARGEST INDEPENDENT PRODUCER OF STATION WAGON BODIES

CARLOADS OF STATION WAGON BODIES LEAVE IONIA HEADED COAST TO COAST

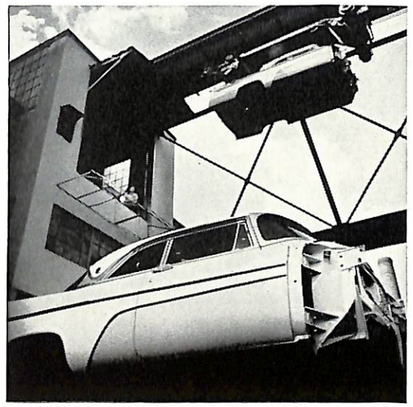
● Trainloads and truckloads of sleek station wagon bodies leave the plant of Ionia Manufacturing Company every day bound for automobile assembly plants in the Central West, in the South West and on both the Atlantic and Pacific seaboards. At Ionia and throughout the Mitchell-Bentley organization there is pride in this achievement. It is a continuing pride and a growing pride in the ability of The Mitchell-Bentley Corporation to meet a challenge . . . to assume a role of increasing importance in the automobile industry as a manufacturer of station wagon bodies, interior trim and seats. If you have a production or manufacturing problem, why not check with us: you'll be in mighty good company.

THE MITCHELL-BENTLEY CORPORATION
IONIA, MICHIGAN

IONIA MANUFACTURING DIVISION • IONIA, MICHIGAN
OWOSSO MANUFACTURING DIVISION • OWOSSO, MICHIGAN

Copyright 1956—The Mitchell-Bentley Corporation

Invitation from 140,000 Detroiters



Detroit's largest single employer is Chrysler Corporation.

140,000 men and women are directly engaged in creating, engineering and building Plymouth, Dodge, De Soto, Chrysler and Imperial cars—and other Chrysler Corporation products.

They are proud of how they work, where they work and the products they turn out.

And they invite you to be their guest.

There are 34 Chrysler Corporation plants in Detroit—you'll see them almost every way you turn . . . and you may even see some new ones being built.

What you mustn't miss is the marvel of the assembly line. Starting from the frame at one end, you will see a complete car driven off at the other end in a matter of minutes!

For details about plant tours, telephone:

Plymouth—6334 Lynch Road, WA 1-8240
Dodge Main—7900 Joseph Campau, Hamtramck, TR 2-6100
De Soto—6000 Wyoming, LU 4-1000
Chrysler—12200 E. Jefferson, VA 2-4700
Dodge Truck—21500 Mound Road, Warren Township, JE 6-6200

CHRYSLER CORPORATION • THE *FORWARD* LOOK

PLYMOUTH • DODGE • DE SOTO • CHRYSLER • IMPERIAL

"HI, NOBLES!"

from

Noble Fred D. Barton
Islam Temple
San Francisco, Calif.

FRED D. BARTON
PRESIDENT

Bar's Products Supply, Inc., Holly, Mich.

Insealators, Inc., Holly, Mich.

Great Products, Inc., Fenton, Mich.

Bar's Products, Inc., San Jose, Calif.

Bar's Leaks Western, Inc., San Jose, Calif.

Bar's Leaks Australia PTY, Ltd., Sidney, Australia

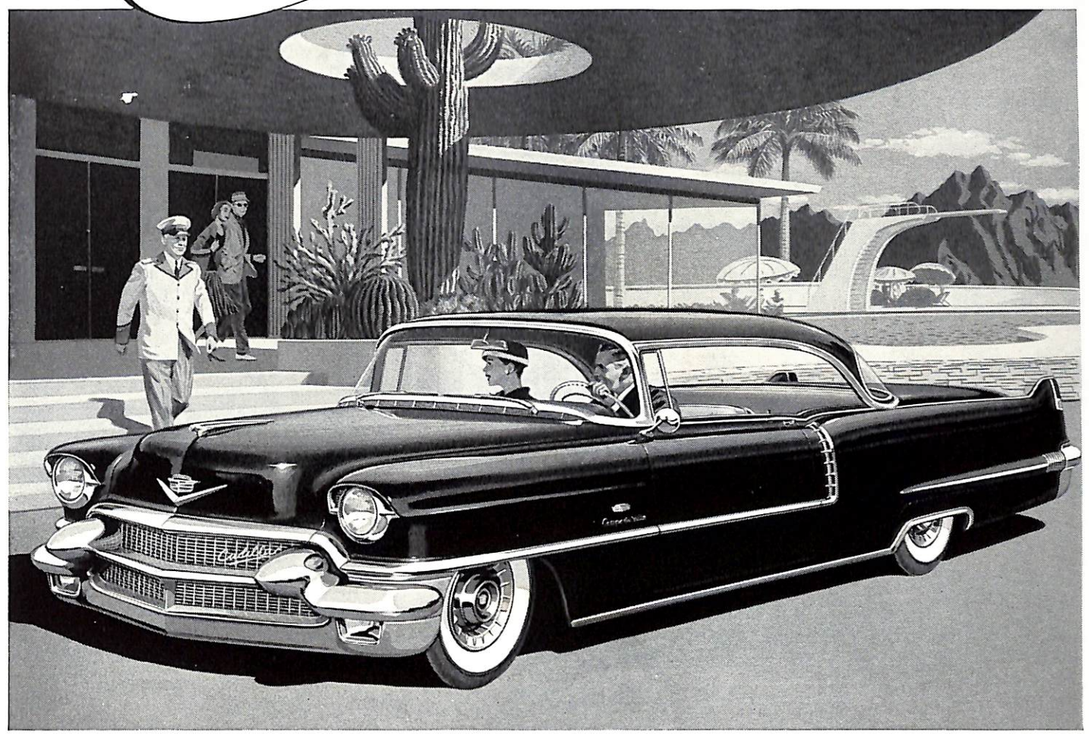
REPRESENTED IN MICHIGAN AND EASTERN STATES BY

Noble Don Garrison – Moslem Temple

REPRESENTED IN WESTERN STATES BY

Noble Will Christiansen – Islam Temple

Cadillac



At Home...Among Strangers !

You're going to get a wonderful thrill when you take the wheel of your first Cadillac and head out into the country—a long, long way from home.

We're not just talking about the car's marvelous performance and its extraordinary riding and handling ease—satisfying and inspiring though these are bound to be.

We're talking about the wonderful *friendliness* you're going to encounter—about how you'll be driving among people who seem to know something about you, and who are ready to trust and respect you as if they had known you for a long, long time.

This is true, of course, because Cadillac quality and goodness have made it the overwhelming preference of people of judgment and discrimination—and the whole world has come to know and understand this and to appreciate what it means.

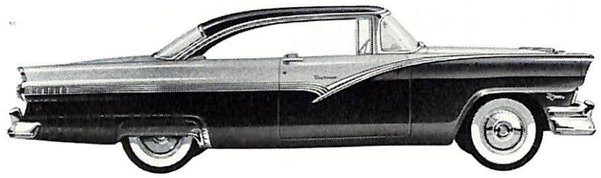
Yes, your best foot is forward when it rests on the throttle of a 1956 Cadillac.

We suggest that you come in soon and see for yourself. We'll be happy to give you a personal demonstration at the wheel . . . and to explain why this is such a wonderful time to make the move from the standpoint of delivery and economy.

YOUR CADILLAC DEALER

Whatever your motoring wishes— you'll find them in one of The Ford Family of Fine Cars

Variety is the spice of life—and that's the way people like their cars. Every year they desire new and different styles, models and colors. Ford knows this—and builds its cars accordingly.

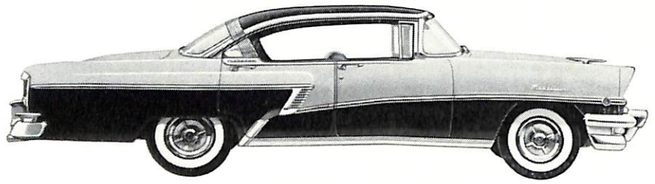


THE FORD

• —for years the leader in advanced V-8 power, distinctive styling and outstanding value. The one fine car in its price field.

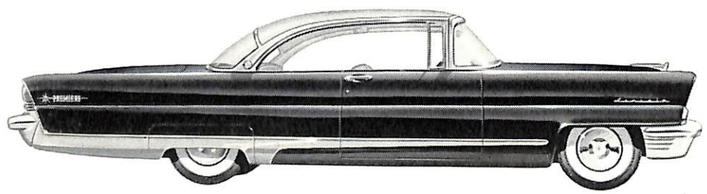
THE THUNDERBIRD

• —*makes* you want to go places. Sleek, low-silhouette styling . . . controlled V-8 power . . . a personal car of great distinction.



THE BIG M MERCURY

• —firmly rules the medium-price class with distinctive beauty, power, and superb handling and riding qualities.



THE LINCOLN

• —preferred for fine car luxury. A picture of easy-going gracefulness with good highway manners and engineering excellence.

THE CONTINENTAL MARK II

• —the very finest of all fine cars—in every respect. Its quiet elegance and precision engineering are for the most discriminating motorist.

FORD MOTOR COMPANY

FORD • THUNDERBIRD • MERCURY • LINCOLN • CONTINENTAL MARK II
FORD TRUCKS • TRACTORS • FARM IMPLEMENTS • INDUSTRIAL ENGINES

when you're in Detroit visit . . .

Kern's
WOODWARD AT GRATIOT
WO 5-7000

- ONE OF MICHIGAN'S OUTSTANDING DEPARTMENT STORES, IN THE HEART OF DETROIT WITHIN EASY WALKING DISTANCE OF DOWNTOWN HOTELS
- FASHIONS, ACCESSORIES AND FURNISHINGS FOR YOUR FAMILY AND YOUR HOME
- ATTRACTIVE GIFTS FOR THE HOME FOLKS

OPEN MONDAY NIGHTS
UNTIL 8:30 O'CLOCK

Pontiac

Eat Nobody's Dust !

Common sense, of course, may dictate that you eat a little dust here and there. Safety is the first rule of *all* driving. But you'll eat dust as a matter of *prudence*—and not out of *necessity*—if you drive a 1956 Pontiac. For *this* car *has* it. With its big, Strato-Streak V-8—and smooth, positive Strato-Flight Hydra-Matic*—it goes into action like nobody's business. Ample size gives it unusual stability—keeps the rear wheels *driving* and not *spinning*. New principles of balance give it phenomenal straight-line steering. It goes into action like an antelope—and the faster it goes, the more it seems glued to the ground. This long, low mile-shrinker is the *Number One* thriller of 1956. And, of course, it has all the established Pontiac dependability and long life and low upkeep. And—as you can see for yourself—it's the great beauty of all time. Now read the price story in the next column—then see your Pontiac dealer—and eat nobody's dust from necessity from this day on!

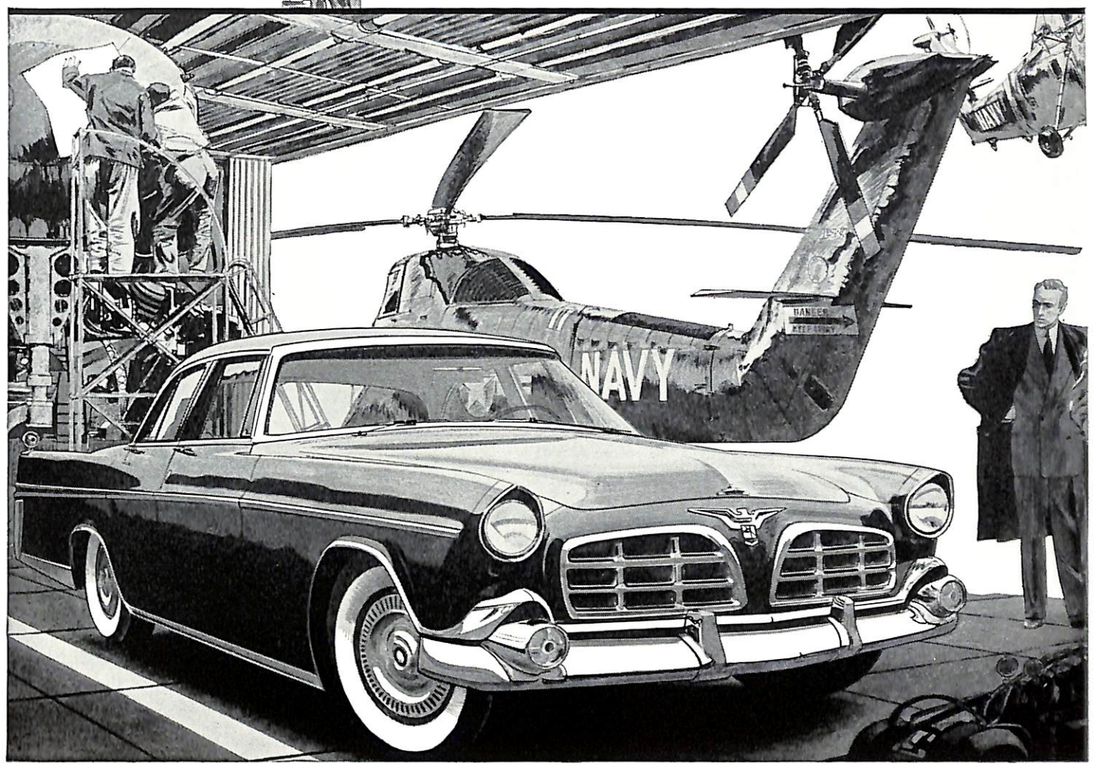
*An extra-cost option.

The car says GO and the price won't stop you!

You can actually buy a big, beautiful Pontiac 860 for less than you would pay for 43 models of cars of the low-priced three!

SEE YOUR PONTIAC DEALER

THE MAN WHO DRIVES THE IMPERIAL



He sets new trends in motion

Everything he does is underlined with confidence. Assurance marks his work. It distinguishes the way he lives. You see it in the design of his factory, office, home. And you see it in the car he drives . . . the distinctive new Imperial.

Why does he select the Imperial, instead of a more commonplace car? For one thing, it is his nature to set the trends . . . not to follow them. Moreover, he gives not a thought to proving his success because his position is already established.

Today, more and more people who appreciate fine cars and can afford them, are changing to the Imperial . . . and what a welcome change they find it! Observed on the finest boulevards in America, Imperial has a look of gentility. It is commanding in its appearance, and yet completely gracious . . . like the person for whom it is created.

The Imperial is available only at your Chrysler and Imperial dealer's. Why not call him or visit his showroom soon?

IMPERIAL

finest expression of The Forward Look

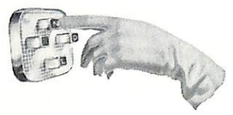
DE SOTO DIVISION, CHRYSLER CORPORATION

255 hp Why wait for 255 hp performance in next year's cars . . . you can get it *today* in the powerful new 1956 De Soto.

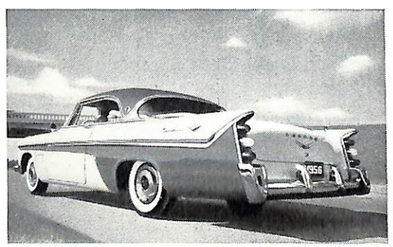
Here's the car that's more spirited and agile in city driving . . . safer and more comfortable at super-highway speeds . . . and costs hundreds of dollars less than you think! You'll find some De Soto models actually cost less than dolled-up versions of the low-price three!

Your De Soto dealer is out to top his sales records of last year, and he's ready to make the deals to do it. That's why he's able to give you a truly fabulous trade-in on a big, luxurious De Soto. So before you put a dollar down on any car . . . see and drive *and price* the smart **'56 De Soto—car for the super-highway age.**

Pace car for the 1956 Indianapolis 500-mile speed classic. The new '56 De Soto paced thirty-three of America's fastest racing cars.



De Soto push-button control is simplest, easiest way ever invented to drive a car.



High torque take-off. De Soto's mighty 255 hp engine will give you the fastest take-off you ever experienced! Try it today!

DE SOTO—OFFICIAL PACE CAR 1956 PIKES PEAK AUTO HILL CLIMB

De Soto dealers present **Groucho Marx** in "You Bet Your Life" on NBC radio and TV.

The Imperial Council of the Ancient Arabic Order Nobles of the Mystic Shrine for North America

IMPERIAL POTENTATE
WALTER C. GUY
1000 CENTER STREET
LITTLE ROCK, ARKANSAS

MEMBER
SCIMITAR TEMPLE
LITTLE ROCK, ARKANSAS

TO THE NOBILITY OF NORTH AMERICA:

Through this medium I wish to thank the Nobility of North America for the privilege of having served you as Imperial Potentate for the past year. A conscientious effort has been made to attack the problems of the Shrine in a practical manner. We have constantly kept in mind that success or failure rested primarily in the enthusiasm, assistance and active participation on the part of the Nobility-at-large rather than upon the few you have chosen as your leaders. The response has been gratifying. Teamwork is apparent. Our future progress will depend upon continuity in this joint effort to make Shrinedom what we would like it to be.

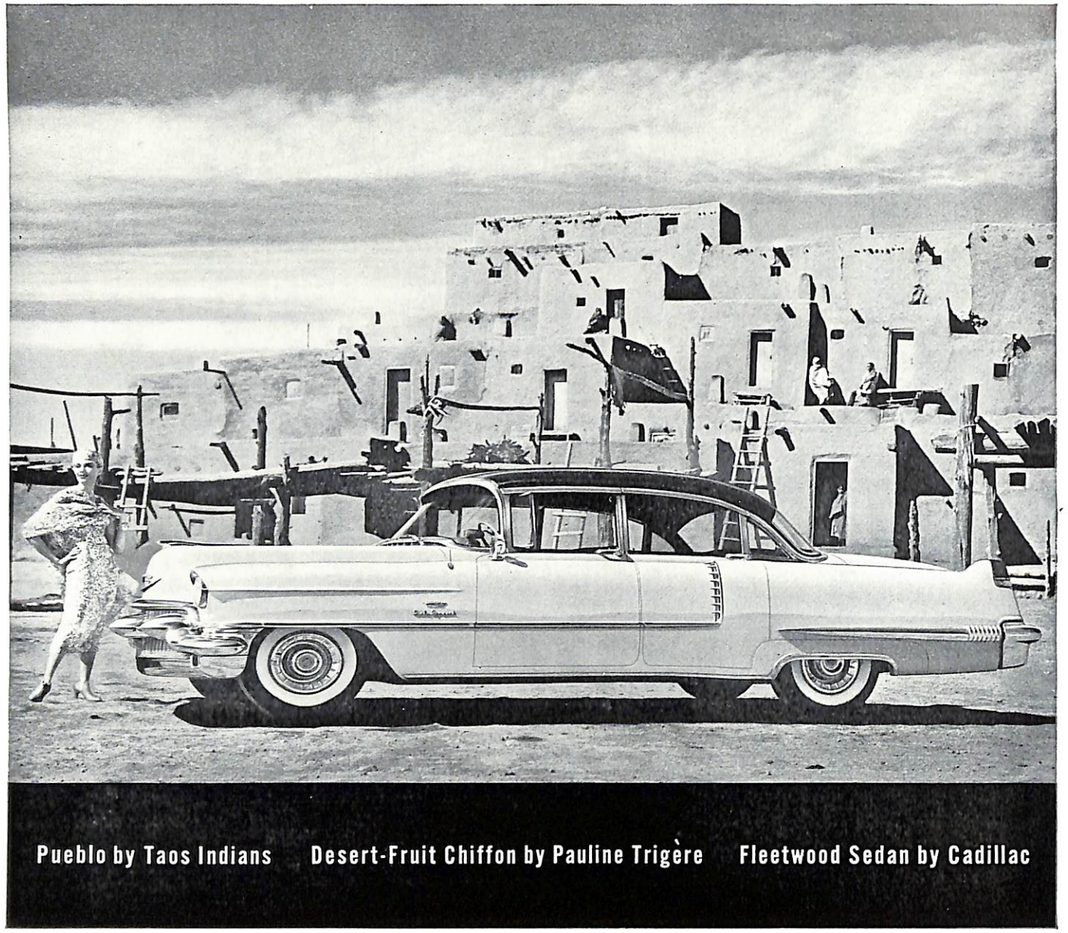
Let's enjoy to the utmost the activities of this Session of the Imperial Council and at the same time, add a profitable chapter to the serious phases of our work.

Yours in the Faith,

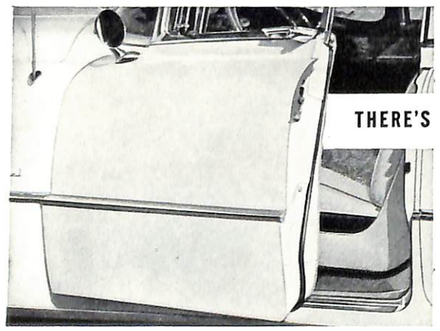
Walter C. Guy

Walter C. Guy,
Imperial Potentate.

wcg/vs



Pueblo by Taos Indians Desert-Fruit Chiffon by Pauline Trigère Fleetwood Sedan by Cadillac



THERE'S MORE BEHIND THE DOOR BODY BY FISHER OF A CADILLAC

That "more" is the dividend expressed by the Fisher Body emblem. This classic insignia is assurance of the superlative in styling, safety and comfort. It symbolizes generations of experience in designing and engineering—in combination with bold thinking and the most advanced techniques and tools. The result is the industry's standard for trend-setting design, and for fine craftsmanship as well.

Body by Fisher GM GENERAL MOTORS

found only on General Motors Cars

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC

George E. Stringfellow
Imperial
Assistant Rabban

Clayton F. Andrews
Imperial High Priest
and Prophet

George A. Mattison, Jr.
Imperial
Oriental Guide

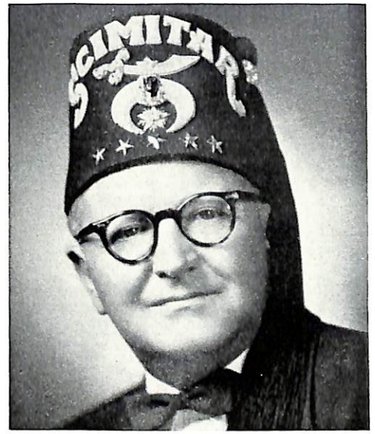
Leonard P. Steuart
Imperial
Treasurer

George M. Saunders
Imperial
Recorder

THE IMPERIAL DIVAN, 1956

Ancient Arabic Order Nobles of the Mystic Shrine

Gerald D. Crary
Deputy Imperial Potentate



Walter C. Guy
Imperial Potentate

Thomas W. Melham
Imperial Chief Rabban

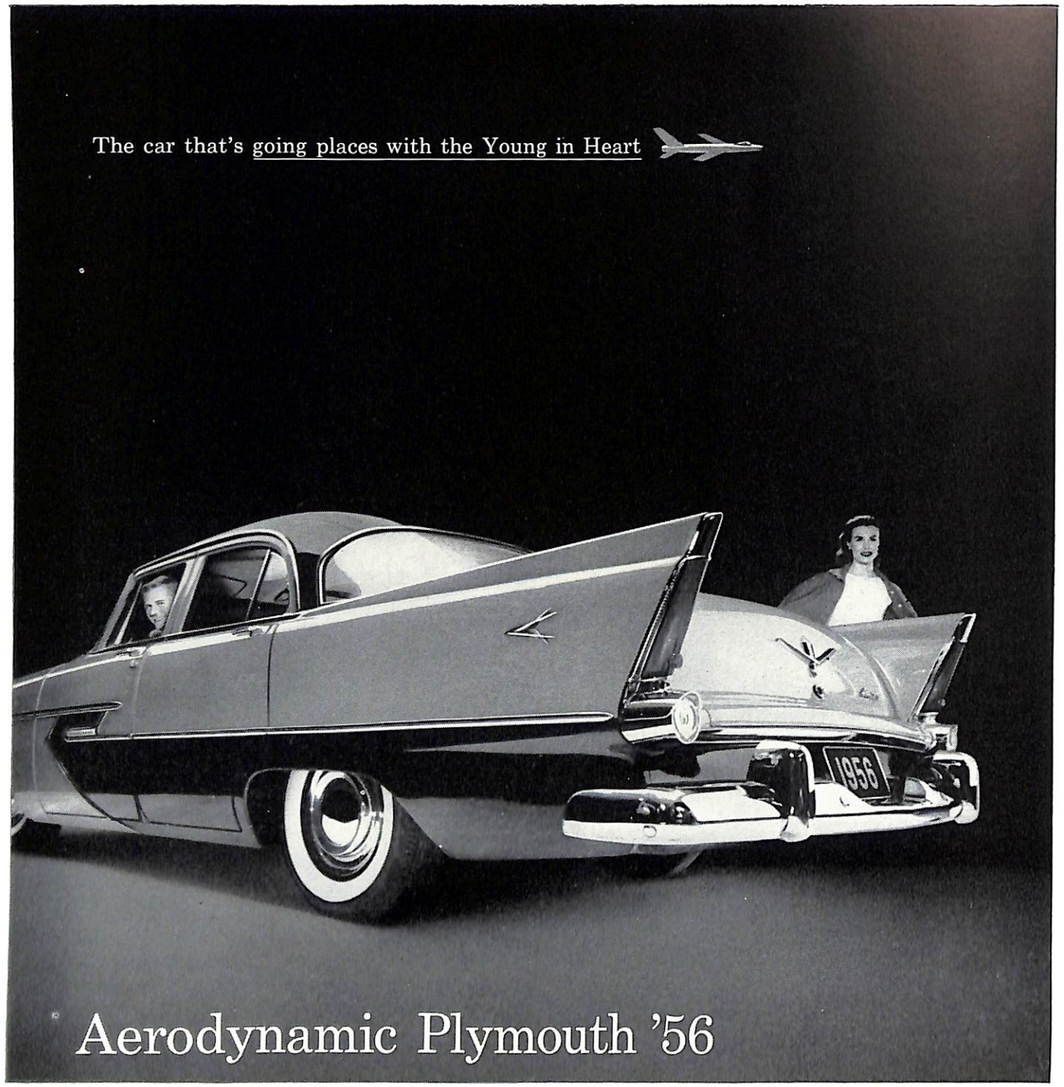
Marshall M. Porter
Imperial First
Ceremonial Master

George M. Klepper
Imperial Second
Ceremonial Master

Harold C. Close
Imperial
Marshal

O. Carlyle Brock
Imperial Captain
of the Guard

Barney W. Collins
Imperial
Outer Guard



Every way glamorous! Every way new!

Plymouth '56 . . . only car in the low-price 3 with Push-Button Driving!
Breath-taking 90-90 Turbo-Torque power for top thrust at take-off! 29 magnificent models to choose from, including an all-new line of Suburban station wagons! Up to 200 V-8 horsepower in all four lines! Many exclusive safety features for carefree driving!
Aerodynamically styled for today's jet age . . . backed by world-famous Plymouth engineering.

Drive it at your Plymouth dealer's . . . and get the deal of the year on the car of the year . . . Plymouth!

The Imperial Divan, 1955-56

ANCIENT ARABIC ORDER *of the* NOBLES *of the* MYSTIC SHRINE OF NORTH AMERICA

✶

Walter C. Guy . . . . . Imperial Potentate
Scimitar Temple

Gerald D. Crary . . . . . Deputy Imperial Potentate
Naja Temple

Thomas W. Melham . . . . . Imperial Chief Rabban
Tripoli Temple

George E. Stringfellow . . . . . Imperial Assistant Rabban
Crescent Temple

Clayton F. Andrews . . . . . Imperial High Priest and Prophet
Sesostris Temple

George A. Mattison, Jr. . . . . Imperial Oriental Guide
Zamora Temple

Leonard P. Steuart . . . . . Imperial Treasurer
Almas Temple

George M. Saunders . . . . . Imperial Recorder
Ararat Temple

Marshall M. Porter . . . . . Imperial First Ceremonial Master
Al Azhar Temple

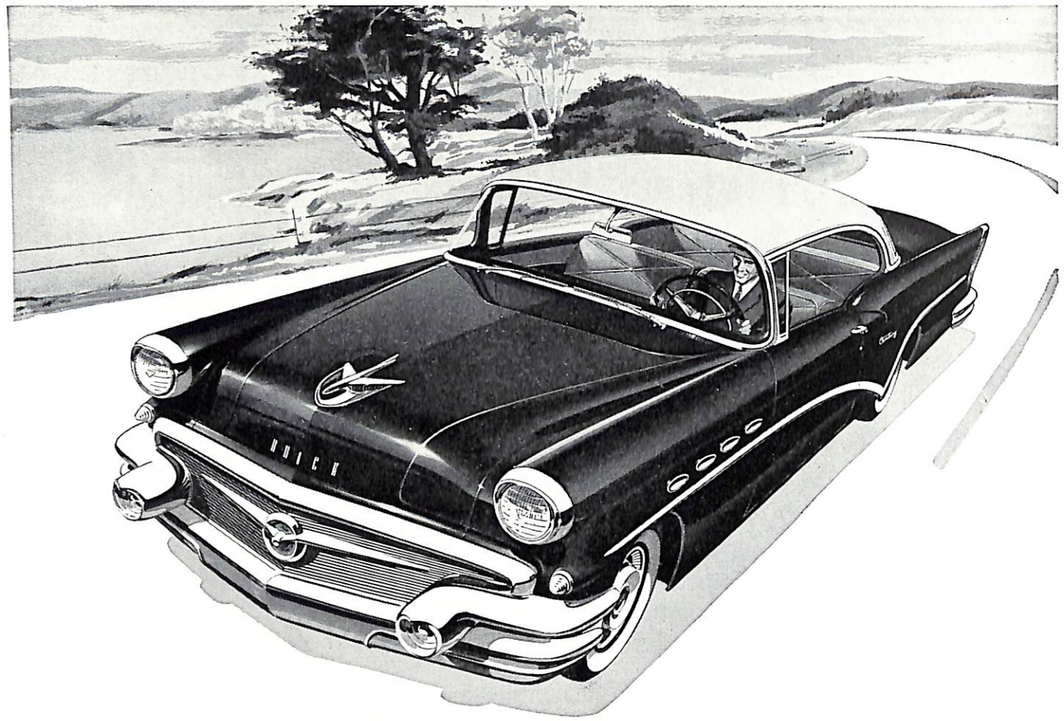
George M. Klepper . . . . . Imperial Second Ceremonial Master
Al Chymia Temple

Harold C. Close . . . . . Imperial Marshal
Sphinx Temple

O. Carlyle Brock . . . . . Imperial Captain of the Guard
Zem Zem Temple

Barney W. Collins . . . . . Imperial Outer Guard
Anezeh Temple

R. D. Adams . . . . . Imperial Chaplain
Scimitar Temple



Eyeful with a Hoodful

(It's Buick's Big-Powered CENTURY!)

SA-A-Y!—wouldn't that go right with Summer!

Can't you see heads swing as you come sporting past in Buick's bright new colors?

Can't you picture yourself splitting the breeze with that V-Pattern prow as you point for the place where the blue sky meets the mountains?

Man. here's the one that takes you out where the zest begins.

Those miles reel off light and airy as pink ribbon.

At your coming, the hills head for parts unknown.

You float through traffic tangles like a prima ballerina on tiptoe.

And through it all, not once does your 1956 Buick CENTURY draw deep breath.

For here you own the enormous reserve power of the mightiest and most magnificent V8 engine Buick ever built—322 cubic inches of steel sinew and silken silence—with all the vitality of a 9.5 to 1 compression.

And here you command the matchless vigor of Variable Pitch Dynaflow*—the airways' gift to the highways.

In all your normal driving it has the take-off of a Texas hare, and worth-while new gasoline savings besides.

But for climbing or passing, you simply rest the pedal on the floor and you feel a thrill-packed thrust that lets you know how a pilot feels when he switches the pitch for performance.

It's a dandy, it's a dazzler, it's a jaunty package of joy. It's a parcel of pleasure that you must open up if you aim to understand Summer.

So why not do same, soon—at your Buick dealer's? He's warming up such a new Buick for you, and we promise the hottest performance yet.

**New Advanced Variable Pitch Dynaflow is the only Dynaflow Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.*

At a new low price
—4-Season Comfort
in your new Buick with
Frigidaire Conditioning

Best Buick yet

BUICK DIVISION OF GENERAL MOTORS

SEE JACKIE GLEASON ON TV
Every Saturday Evening

When better automobiles are built
Buick will build them

The DETROIT STORY

By WALTER W. FULLER
Past Potentate, Moslem Temple
(Fraternal Editor, The Detroit News)

DETROIT is a roaring, powerful, energetic, ever-young industrial giant, possessing more engineering genius, sales savvy and production know-how than most of the rest of the world combined.

Detroit is a magnificent metropolis of great factories, tremendous research laboratories, beautiful parks and homes, fine schools and churches, an ever-expanding network of high speed depressed expressways, and cultural advantages second to none!

BORDERS FOREIGN LAND

In Detroit you can watch an automobile being built on an assembly line, take a 15-cent bus ride to a foreign land, visit world famous museums, playgrounds and waterways. Here you'll find many excellent restaurants, and fine hotels.

Detroit is a city of friendly people, where living is good. In Detroit wages are higher and average family incomes are larger, housing is better, streets and homes are safer, and health hazards are fewer than in other cities of comparable size. Detroit the Dynamic is even said to have more trees—650,000—than, perhaps, any other city in America.

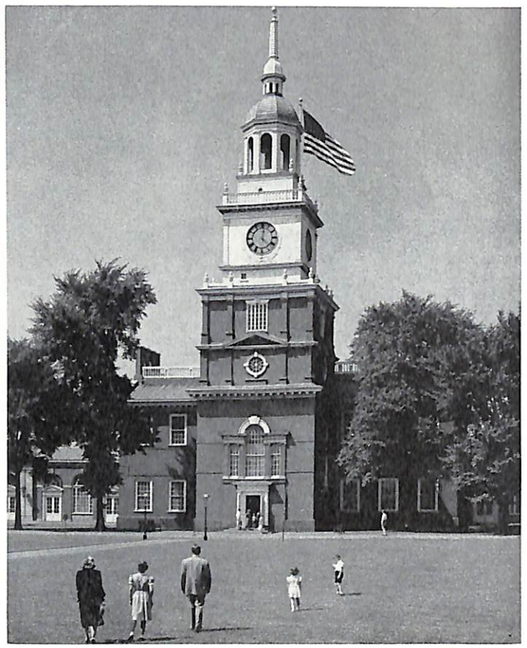
CLEAN AIR

Detroit's atmosphere is clean. Despite 5,400 factories in the area, there is very little smog or flying soot in the air. Under a modern air pollution control program instituted in 1947, Detroit's factories and homes are doing one of the nation's best jobs of eliminating smoke, soot and fumes.

Detroit is one of the nation's most rabid sports towns. Detroit is full of baseball, hockey, football, bowling, boxing, boating, golf, fishing and horse racing fans. The

(Continued on page 21)

New City–County Building
White marble structure houses 3,000 employes



Henry Ford Museum
Greenfield Village

Below—Heart of New Center District. Left—General Motors Building, largest office building in the world. Right—tiledomed Fisher Building

The Detroit Story

(*Continued from page* 19)

town's folks are sports happy! Detroit is one of only three cities (New York and Chicago are the others) which have baseball, football and hockey major league teams.

The beautiful river, at our front door-step, from which Detroit takes its name (it means "the strait" in French), is the world's busiest waterway. Although it is 1,000 miles from salt water, ships from the seven seas tie up at its docks and make Detroit the second busiest U.S. port, in value of exports and imports. When the St. Lawrence Seaway is completed it will become a major world port.

OTHER GIANTS

It is well to remember that not all Detroit's industry is automotive. Not by a long shot! For here the Burroughs Corporation's business machines plant is one of the world's largest of its kind. There are many steel mills and heavy chemical plants in Greater Detroit. Here, too, is located Parke, Davis Co., one of the world's largest pharmaceutical firms. Farm implements, stoves and paints are manufactured in Detroit.

Right now Detroit is in the midst of its vast new riverfront improvement program. Already completed, in the downtown waterfront Civic Center, are the impressive Veterans' Memorial Building and the ultra-modern 20-story City-County Building. There, too, you'll find the nearly completed Henry and Edsel Ford Memorial Auditorium, and a nearby huge under-ground garage under construction.

Ground will be broken this year for a $42,000,000 Convention Hall and Exhibits Building, and a swank $24,000,000 hotel, with 1,000 rooms, is past the planning stage. A 72-acre park and promenade, fronting on the river, comprise a scenic setting for the Civic Center group. And to prove that Detroiters are sentimentalists, in one corner of this great new center picturesque, century-old Mariners' Church sits in stately glory.

CULTURAL CENTER

Detroiters appreciate the pleasures and uplifting perspectives of art, history and science, which have their settings here in half a dozen world-famous museums, plus a variety of lesser institutions and galleries.

In what has officially been designated as Detroit's Cultural Center, about two miles from downtown on Woodward avenue, the Institute of Arts and the main Public Library face each other in impressive marble, across broad lawns. These are flanked by the Detroit Historical Museum and the Rackham Memorial Engineering Building. And, just west of Detroit, Greenfield Village spreads over 200 acres to form almost a third cultural grouping

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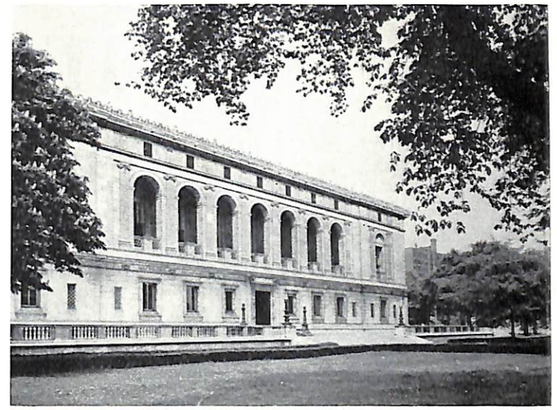


Main Public Library

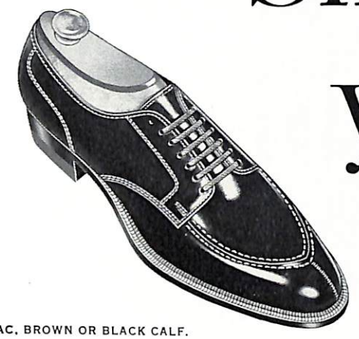
Institute of Arts

Rackham Memorial Building

IF YOU'RE A Shriner you're smart

– and if you're smart you wear

STYLE RELATED STETSONS



KADILAC. BROWN OR BLACK CALF.

ALLIGATOR STEP-IN. GENUINE BROWN OR BLUE ALLIGATOR.

STETSON SHOES for MEN 1 8 8 5

AVENUE. BROWN OR BLACK CALF—
WING TIP. BROWN OR BLACK CALF—
STRAIGHT TIP.

IVY TIE. BROWN OR BLACK CALF.
BROWN AND WHITE BUCK.
BLACK AND WHITE BUCK.

THE pomp and splendor of your organizational dress and ritual are colorful parts of your life as a Shriner. It has meaning and purpose. That's what you'll like, too, about these knowingly designed Stetson shoes. They reflect and complement the outstanding style characteristics of the clothes you wear today. Soles are close trimmed—to go along with the slim tapering trouser, smaller lapels and narrower hat brims.

You'll recognize the continental influence in the "cut" of these models. Some of them feature distinctive French leathers—among the finest in the world. The workmanship, of course, is par excellence—shoe craftsmanship of the highest order. Come in and see them, today.

Berke's boot shop

BEN B. BERKE, 1414 Washington Blvd. WO 2-1676

39 Years Detroit's Stetson Dealer for Men

THE DETROIT STORY

(*Continued from page* 21)

in itself—a must on most visitors' lists.

In Detroit, you are never far from a pleasant and invigorating bit of outdoors to spend an hour, an afternoon or a week. The Motor City boasts more publicly owned play and relaxing space than any other major city in America. There are 72,000 acres of public parks in the five-county Detroit Metropolitan District, one acre for every 23 persons.

Among Detroit's more famous parks is 1,000-acre Belle Isle, one of the most beautiful and completely equipped recreation spots in the world. The island, in the Detroit River, has been the city's favorite summer cooling-off spot for three generations. In the winter there is skating on its canals and lagoons.

EXCITING PLACE

Detroit is an exciting place to live, and an exciting place to visit. A city rich in contrasts—a vast mosaic of humanity, it is the fifth largest city in the United States, with a within-limits population of nearly 2,000,000 and a total of 3,500,000 people in its great Metropolitan Area. Detroit grew so fast and expanded so rapidly it completely engulfed two other sizeable cities, Highland Park and Hamtramck.

Nowhere in America are there more beautiful suburban communities than those which surround Detroit. Grosse Pointe which borders Detroit on the east, and runs along the shore of Lake St. Clair, has long been nationally-known as one of the finest residential communities anywhere. To the north are Birmingham and Bloomfield, and to the west Dearborn, all long established as ideal communities for suburban living.

Detroit was founded by Antoine Cadillac in 1701, and is the oldest continuous settlement in the Midwest. It has been under French and British rule.

While the Detroit Story started 255 years ago, actually it is just beginning. Its greatest chapters are yet to be written. They are for writers of the fantastic future. Even today the Detroit Story is so vast only the high spots can be touched—and that is all we have attempted to do. Be sure and see Detroit before you return to your home town, even if you spend a couple of extra days here to do it.

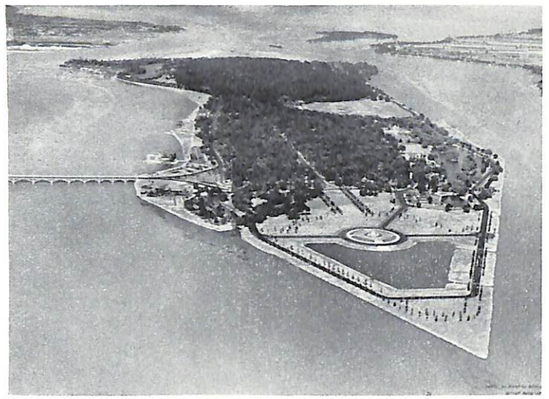
GOOD NEIGHBOR

Certainly you should pay a visit to our good neighbor to the south, Windsor, Ontario, Canada, which is directly across the Detroit River from the foot of Woodward avenue. Here is an interesting industrial "foreign city" within ten minutes of every loop hotel. Windsor is a bustling and a busy community of friendly people. And hundreds of

(*Continued on page* 24)

400 new Chrysler cars leaving Detroit
Beautiful Detroit skyline in background

Nation's second largest foreign trade gateway
Ambassador Bridge links Detroit with Canada



Belle Isle—Famous playground
1,000-acre island park in Detroit River

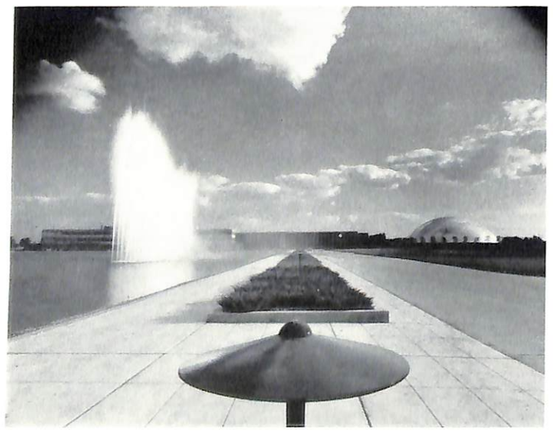
Briggs Stadium—home of Detroit Tigers
Scene of two Shrine parade extravaganzas

The Detroit Story

(Continued from page 23)

American Nobles will be housed, during the convention, at both the Prince Edward and Norton-Palmer Hotels.

Canadian soil is only five minutes away from Detroit, via majestic Ambassador Bridge or the tunnel that links downtown Detroit with downtown Windsor, Ontario. Customs formalities on the international crossing from Detroit to Canada are minimal. If you drive, bring your auto registration card. If you were born outside the United States, you will need your naturalization papers or other proof of citizenship; if an alien, your registration card. If you stay 48 hours in Canada, you may bring back up to $200 per person in merchandise duty-free. If you stay 12 days the exemption increases to $500.



General Motors Technical Center
330 acres devoted to research and engineering

UNDER THREE FLAGS

Detroit has lived under three flags—French, British and American. The French, under Cadillac, founded Detroit in 1701. The British captured Detroit from the French in 1760. The American flag was first raised over Detroit in 1796 (13 years after the end of the Revolutionary War).

Detroit's modern era began in 1896 when two tinkerers and inventors, Charles B. King and Henry Ford, drove the first automobiles down its streets.

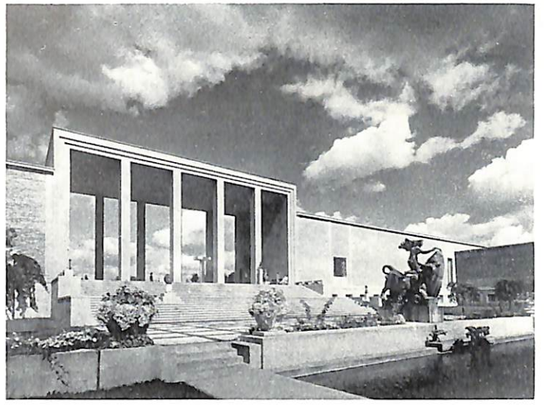
Known as the "Arsenal of Democracy," Detroit is the world capital of mass production and industrial know-how. Today's visitors to Detroit may observe rows of giant production tools performing intricate machining and material-handling operations at the command of skilled workers at electronic control stations. The automatic flow of engines and parts past the assembly stations has the inevitability of a river current.

TOURS OF AUTO PLANTS

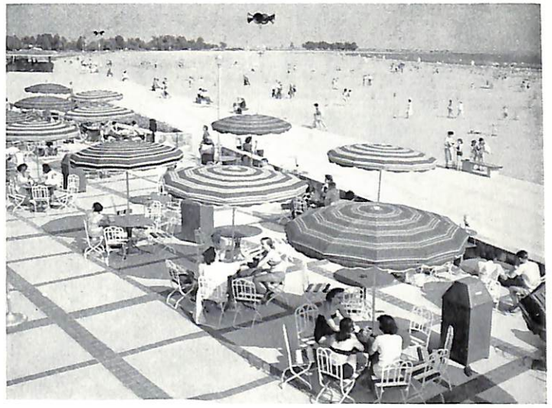
Depending on your taste in cars, you may, while in Detroit, take a guided tour of the assembly lines which give birth to Cadillacs, DeSotos, Dodges, Fords, Lincolns, Mercurys, Packards, Plymouths or Pontiacs.

Detroit has earmarked $650,000,000 for its capital improvements program. It covers such aspects as Civic Center, expressways, parking, housing, recreational and cultural facilities and utilities.

A $200,000,000 expressways network lets you cruise through the heart of Detroit at open highway speed. A unique engineering achievement is the expressways interchange, almost in the geographic heart of the city. Five levels of roadway separate the turning lanes. For the first time in limited access highway construction, you may turn simply by steering your car in the direction you want to go (no cloverleafs or traffic circles), hardly slackening your cruising speed.



Cranbrook in rolling Bloomfield Hills
Museums, schools and church



St. Clair Metropolitan Beach
22 miles from downtown Detroit

SHOPPING DISTRICT

Visiting Shriners and especially their wives will be interested in knowing that Detroit's downtown shopping district is the most concentrated of any major city. Within an area about five blocks long and four wide, running north of Detroit's City Hall, are some 800 stores—86 varieties of department and specialty shops.

Near downtown is the Detroit Institute of Arts, one of the world's great museums. Its collection of paintings, sculpture and decorative arts represents every great period in art history and every great art-producing culture from prehistoric times to the present. Across the street from the Detroit Institute of Arts is the Detroit Historical Museum.

Belle Isle, in the Detroit River, three miles east of downtown Detroit, is a 1,000 acre island park. The conservatory, on Belle Isle, offers a year round flower show featuring 512 varieties of flowers and ferns. An unusual aquarium, also on Belle Isle, is specially lighted and staged to give the visitor the illusion of being under water.

ANIMALS IN BARLESS SETTINGS

A few miles north in Royal Oak is the Detroit Zoo. It was one of the first in the nation to display wild animals in barless settings which duplicate their native habitat. Some 700 wild animals are displayed in family groups in nature-like outdoor settings guarded only by deep moats. A unique miniature railroad complete even to streamlined locomotive carries visitors on a tour of the grounds. Outstanding zoo attractions include an unusual chimpanzee acting troupe which puts on daily shows of almost human intelligence and humor. The specially built chimpanzee theatre seats 2,600.

Twelve miles west of Detroit in Dearborn, history comes to life at Greenfield Village and Henry Ford Museum. There is probably no other museum in the world quite like Greenfield Village. Other museums are collections of objects. Greenfield Village is a collection of landmarks, of actual buildings in which history has been made. It has been called "a pocket sized America."

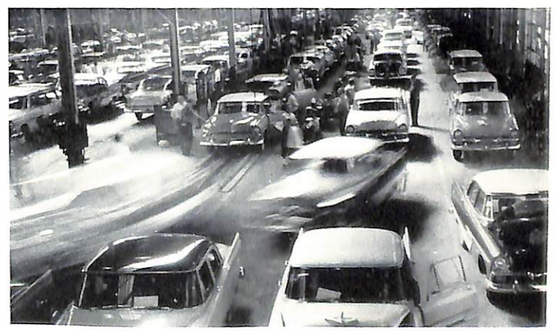
Detroit Masonic Temple Largest in the World

The Detroit Masonic Temple is unique among Masonic Buildings of the world because all of its various branches are housed in the same structure.

The first sod was turned on Thanksgiving Day of 1920, and the working tools of America's first President, Masonry's own revered George Washington, were brought from Alexandria, Virginia, and employed in the spreading of the first mortar. Thus, the same trowel the father of our country used in laying the cornerstone of the National Capitol was used on Sept. 18, 1922 to lay the cornerstone of this magnificent edifice.

There are some 12,000,000 cubic feet of space in all, making it the largest and the most complete building of

(Continued on page 27)



World's largest auto assembly line
Plymouth's twin assembly, each a half mile long

Serving more United States cities than any other airline

Eastern Air Lines serves 92 cities in the continental United States and Puerto Rico with the world's most advanced airliners. Eastern's luxurious new *Golden Falcon* DC-7B's, world-famous Constellations and reliable twin-engine Silver Falcons link the nation's greatest industrial centers and most popular vacation areas. To fly anywhere in the world, call Eastern Air Lines or your travel agent.

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You expect more from STANDARD and get it!

Detroit Masonic Temple

(*Continued from page* 25)

its kind in the world. In all there are 28 units in the building, grouped into three major divisions. The ritualistic tower the auditorium and the Shrine Club.

The ritualistic building, or 14-story tower, provides a home for 34 Lodges, five Royal Arch Chapters, a Cryptic Rite Council, two Knights Templar Commanderies and the four Coordinate Scottish Rite Bodies.

The Scottish Rite Cathedral has a seating capacity for 1,600. The main auditorium seats 5,000, and possesses one of the largest stage in the United States.

There are also facilities to feed 5,000 people at one sitting, and the Temple's ballrooms are the finest in the city.

The 10-story unit at the east end of the building is devoted to the exclusive use of Moslem Temple. The main floor, with its offices for the Illustrious Potentate and the Recorder of the Shrine, has the appearance of an up-to-date hotel lobby.

The Club also provides a magnificently furnished lounge, a well-appointed writing room, and a fine billiard room.

During the Shrine Convention, conducted tours will be made through the Temple daily at 10 A.M. and 2 P.M., beginning in the main lobby.

Civic Center Park
Within shadow of downtown skyscrapers

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Detroit, Michigan

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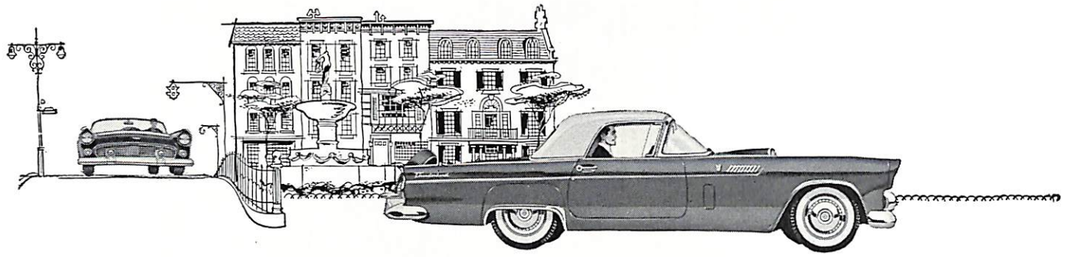
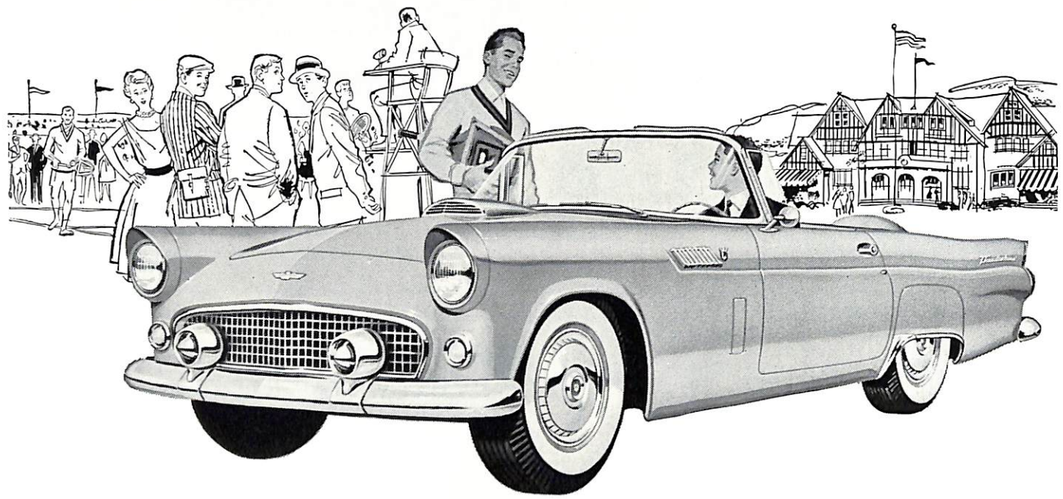
The Ford Rotunda
Illustrating story of automobile industry



Even dreamier–even newer

Ford THUNDERBIRD for '56

The newest version of America's most thrilling dream-car-come-true is here...



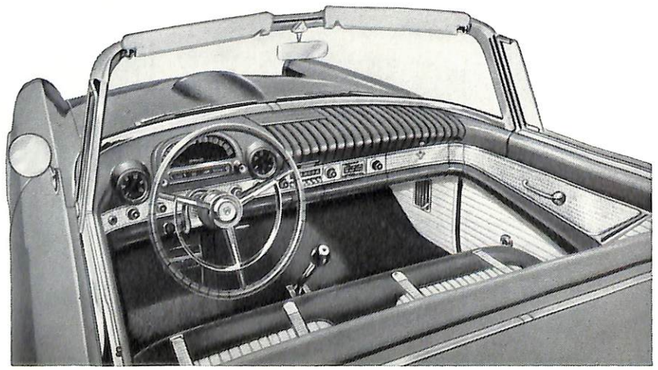
... ready and waiting to take you places as you've never gone before, in new style that will draw admiring glances wherever you go

One trial spin in the new Thunderbird is enough to quicken the pulse of even the most seasoned driver. You feel you could drive all day ... just enjoying the enormous Thunderbird V-8 power as it responds to your slightest command! And you can have it with Fordomatic, Overdrive or Conventional Drive.

You can choose power assists to help you steer, stop, control the windows and seat. Cornering never was flatter. The ride was never better. And, depending on your whim, you can have a convertible fabric top or a removable hardtop—or *both*. You feel extra safe, too. For you know Ford's exclusive Lifeguard Design rides with you.

You feel just a little proud when you pull up at a light. You know that your car's long, low lines are the most distinctive on the road. Interiors sparkle with new color. And that new rear-mounted spare tire adds as much to the appearance of the car as it does to your luggage space.

These experiences are your everyday fare when you drive a Thunderbird. Why miss them another day?



From Moslem's Potentate

Joseph C. Davidson

WITH GREAT pride at your coming and a sincere hope that your visit to Detroit will be a completely happy one, I wish to extend to the Nobles of North America, and their families, attending the 82d Imperial Council Session a cordial welcome on behalf of the official Divan and the more than 15,000 Nobles of Moslem Temple. We are glad you are here and we hope you find our great city and our hospitality exceeding all your expectations.

It is a marvelous experience and an extremely rare privilege to be the host Potentate to an Imperial Council Session, and we of Moslem have worked diligently in an effort to insure your comfort and pleasure during your stay in our midst.

Detroit, known throughout the world as a dynamic city where life is worth living, certainly is one of the most enterprising and interesting cities on the face of the earth. There is much to do and see in this teeming Motor City. Try not to miss any of it!

For many months past some 45 different committees, comprised entirely of Nobles of Moslem, have been loyally assisting with arrangements for this Session. To all of these Nobles I offer my sincere appreciation for a tremendous job well done.

May the peace of Allah be with you and cause you to have happy memories of your visit to Detroit and the 82d Imperial Council Session.

Cordially Yours in the Faith,

Joseph C. Davidson

Illustrious Potentate
Director-General

BEST WISHES
for a
SUCCESSFUL
CONVENTION

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Lyon Incorporated
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Detroit 28, Michigan

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WHEEL COVERS AND WHEEL TRIM RINGS

Welcome
Shriners and their Ladies

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for

Shrine Souvenirs
Daughters of the Nile
Ladies Oriental Shrine

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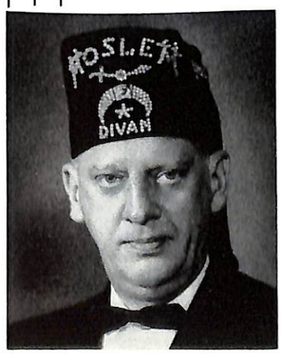
Charles L. Wilson
Chief Rabban

Joseph C. Davidson
Illustrious Potentate
Director General

MOSLEM'S DIVAN
Welcomes the Nobles of North America

T. Allan Smith
Treasurer

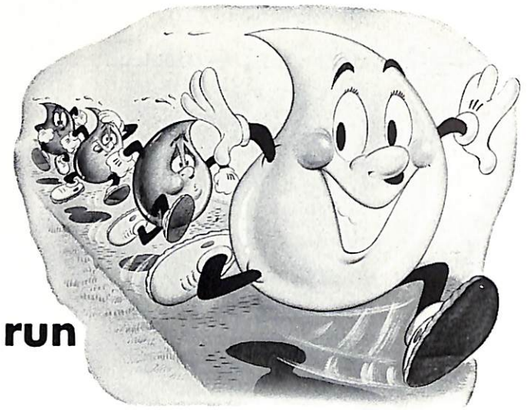
Tunis E. Stinson, P.P.
Recorder



Carl L. Johnson
Assistant Rabban

Herbert E. Payne, Jr.
High Priest and Prophet

J. Murray Brown
Oriental Guide

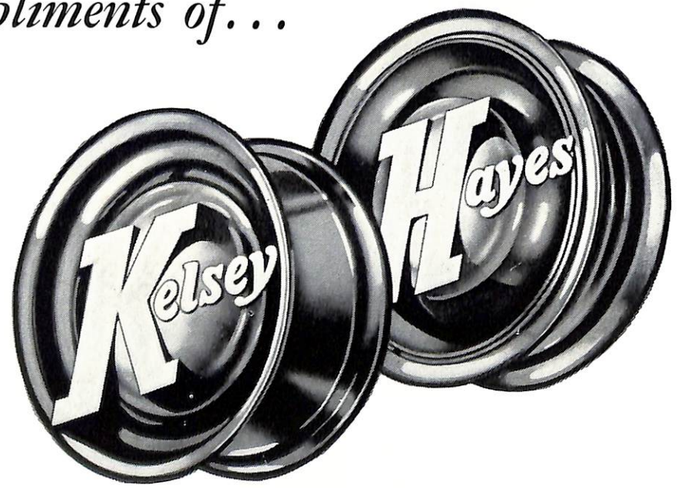


Good for the long run

Versatile and efficient, petroleum already supplies nearly one half the nation's energy and yields hundreds of lubricants, chemicals, and other widely used products. As petroleum is called upon to do still more jobs, Shell sets the pace in progress toward better living.

Shell Oil Company

Compliments of...



Kelsey-Hayes Wheel Co., Detroit 32, Mich. • Major Supplier to the Automotive, Aviation and Agricultural Industries

TEN PLANTS / Detroit and Jackson, Michigan; McKeesport, Pa.; Los Angeles, Calif.; Windsor, Ontario, Canada • Davenport, Iowa (French & Hecht Farm Implement and Wheel Division) • Springfield, Ohio (SPECO Aviation, Electronics and Machine Tool Division)

OFFICIALS EXTEND GREETINGS

Governor Williams Greets Nobility

Lansing, Michigan

TO THE DELEGATES AT THE 82D ANNUAL IMPERIAL COUNCIL SESSION, ANCIENT ARABIC ORDER, NOBLES OF THE MYSTIC SHRINE OF NORTH AMERICA:

My sincere greetings and best wishes for a most successful convention to all the delegates at the 82d Annual Imperial Council Session.

Surely there is little that I need say about the importance of the Shrine to its members and the meaningful part of a way of life that it has become to thousands of persons.

Detroit should serve as a wonderful site for both the work of the convention and for having fun between sessions. I feel certain that all of you will want to combine work with pleasure during the week of July 8.

Good luck to all of you.

Sincerely,
G. MENNEN WILLIAMS
Governor

G. Mennen Williams

Albert E. Cobo

Mayor Cobo Salutes Visiting Nobles

Detroit, Michigan

Greetings:

Detroit is delighted to welcome you who are attending the annual convention of the Ancient Arabic Order, Nobles of the Mystic Shrine of North America, during the week of July 8, 1956.

In behalf of the people of this community, and, also, of course, as spokesman for the city administration, I assure you that we are glad indeed that you have chosen Detroit as your meeting place and are confident that you will enjoy yourselves while here.

It is my hope that you will find time while in our midst to look about you and see some of the things we are doing to make Detroit a better and finer city in which to live and bring up our children.

And may I add a special word of greeting to those of you from jurisdictions other than Michigan who are here for the first time. Consider yourselves doubly welcome and resolve to come again when you can stay longer, and, if possible, visit not only Detroit but other parts of our beautiful state.

Sincerely and fraternally,
ALBERT E. COBO
Mayor

1956 SHRINE CONVENTION PROGRAM

Schedule of Events

SUNDAY, JULY 8

Registration for Nobles at Convention Headquarters Statler Hotel, Sheraton-Cadillac, Old City Hall. (Souvenir Program, Badge with Registration.)

Registration, Representatives Only. Statler Hotel—12 Noon to 6 P.M.

The Imperial Chaplain, The Rev. R. D. Adams of Little Rock, will conduct Special Church Services at First Presbyterian Church, 2930 Woodward Avenue at 10 A.M. The Rev. Allan McLachlan Frew, D.D., is pastor. Moslem Temple Chanters will sing. Shriners, their families and friends invited.

MONDAY, JULY 9

Representatives, Registration, Statler, 9 A.M. to 10 P.M.

Board of Directors Meeting, Hotel Statler, 9:30 A.M.

Recorders' Meeting, Founders' Room, Sheraton-Cadillac, 9:30 A.M.

Recorders' Luncheon, Crystal Room, Sheraton-Cadillac, 12:15 P.M.

Jesters' Meeting, Wayne Room, Statler.

Recorders' Banquet, Fountain Room, Masonic Temple (invitation only), 7 P.M.

Chanters' Supper and Home Talent Entertainment, Monday evening, 9:00 P.M. at Tuller Hotel for the Chanters and their wives.

TUESDAY, JULY 10

Representatives Registration, Statler, 7 A.M. to Noon.

ESCORT PARADE. Reviewing Stand in Briggs Stadium. (Parade will form at East Jefferson and Randolph, proceed west to Woodward, north to Michigan Avenue, west on Michigan, and will terminate in Briggs Stadium.) Starting time, 9 A.M.

Imperial Council Session opens immediately after parade—Scottish Rite Cathedral, Masonic Temple.

Jesters' Banquet—Fountain Room, Masonic Temple (by invitation), 7 P.M.

Jesters' Show in Masonic Auditorium where ladies will join their husbands for the entertainment.

Dinner for Imperial Ladies given by Jesters—Statler Hotel.

Chanters' Concert, Massed Bands, Shell, Belle Isle, 8 P.M.

WEDNESDAY, JULY 11

Cabiri Breakfast, Terrace Room, Statler (by invitation). 8 A.M. Ritual by Atlanta Chapter.

SESSION—Election of Officers and Gerald D. Crary Pageant, Masonic Temple Main Auditorium (Pageant open to ladies).

Lunch for Representatives, Fountain Room, Masonic Temple, 12:30 P.M.

Luncheon and fashion show for Imperial and Representatives' Ladies, Statler (by invitation), 12:30 P.M.

Imperial Potentates' Banquet, Masonic Temple (by invitation), 8 P.M.

THURSDAY, JULY 12

Texas Breakfast—Wayne Room, Statler (by invitation only).

Canadian Breakfast—Bagley Room, Statler (by invitation only).

Red Cross of Constantine Breakfast, Crystal Ballroom, Masonic Temple, 8 A.M.

Presentation by newly-elected Imperial Potentate of program for his administration, Scottish Rite Cathedral, Masonic Temple, 9:30 A.M.

Imperial Council Session Resumes.

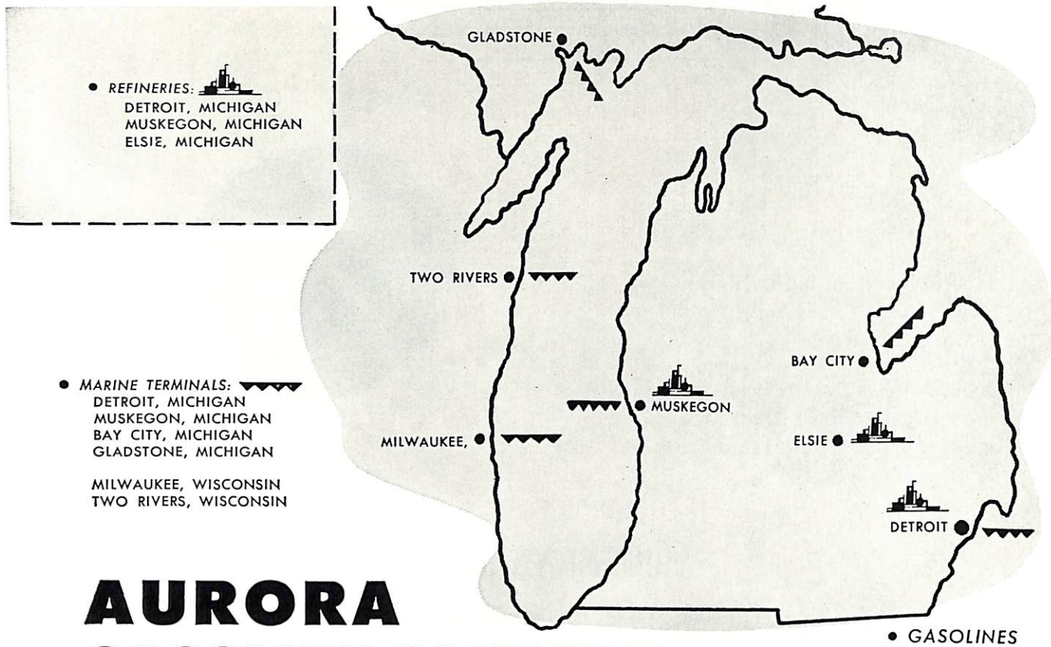
Lunch for Representatives, Fountain Room, Masonic Temple, 12:30 P.M.

Luncheon for Imperial ladies and guests (given by Naja Temple), English Room, Sheraton-Cadillac (by invitation only).

NIGHT PARADE, 7:30 P.M. (Same route as day parade).

FRIDAY, JULY 13

Goodbye and Good Luck, Always!



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Welcome Shriners!

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Thrilling, Thoroughbred

Racing!

SHRINERS ADMITTED FREE DURING CONVENTION!

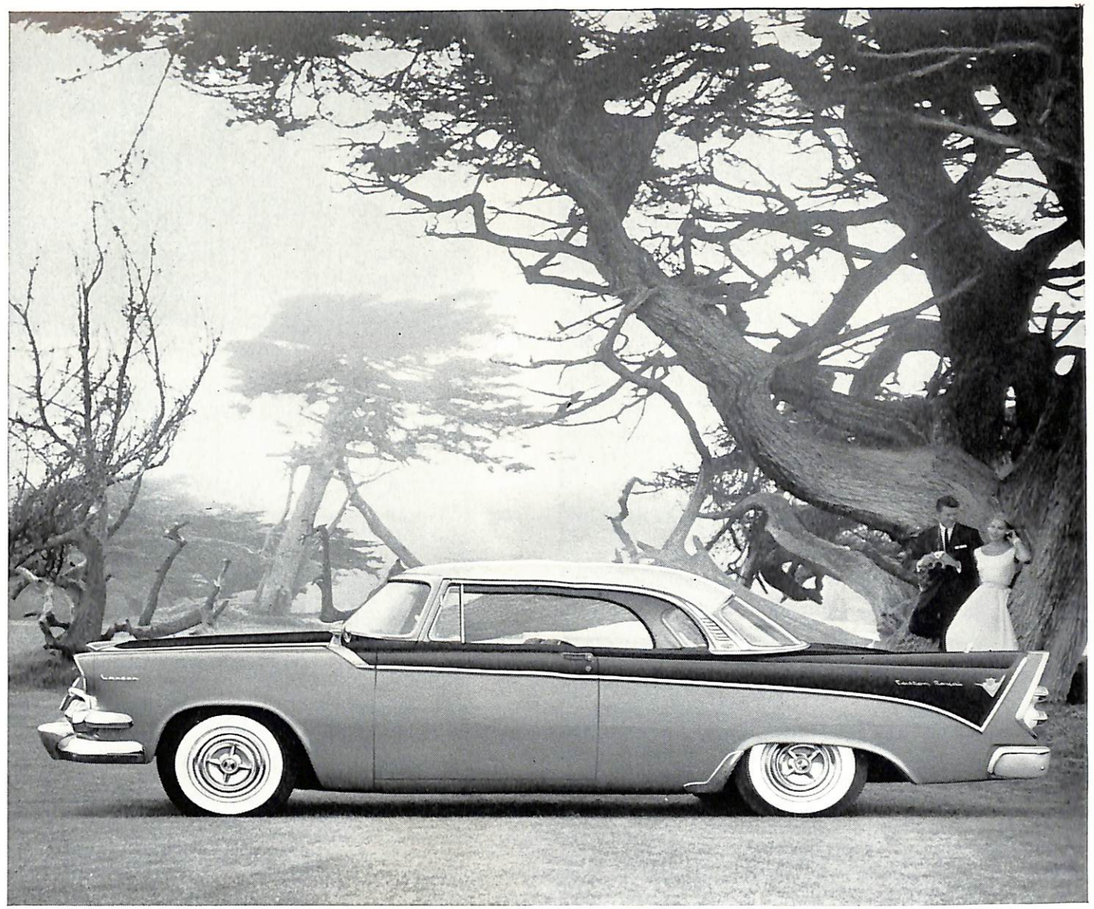
SPECIAL SHRINE DAYS JULY 10-11-12

POST TIME 3:45

10 MILE RD. near JOHN R

GREYHOUND BUS SERVICE DIRECT TO TRACK

DSR: WOODWARD TO FAIRGROUNDS TRACK SHUTTLE



The Success Car of the Year . . . dramatically beautiful, dynamically powered.

A new world of adventure is waiting for you . . .

DISCOVER THE DIFFERENCE IN DODGE!

Has it occurred to you that there are some things you've been *missing* because you haven't found time to *discover the difference* in Dodge?

The difference is there—and it's wonderful!

It starts with styling so fresh and new that your spirits lift every time you step into your new Dodge. The sweep of soaring Jet Fins is an invitation to adventure.

Then there's the "Magic Touch" of Dodge push-button driving—sure, positive, *mechanical*.

You discover the surging *break-away power* of the Super Red Ram V-8 that blazed a trail of records on the Bonneville Salt Flats *no other car* has ever equalled.

There's a world of difference in the *feel* of Dodge *full-time* power steering, the *feel* of Dodge *Safe-Guard* power brakes, the *feel* of the gliding *Oriflow* ride that adjusts automatically to every road condition.

It's all different—the *bigness* of this new Dodge, the roominess and comfort that actually exceeds cars costing a thousand dollars more.

Won't you take time *this week* to discover the difference in Dodge? It can all be yours in the low-priced Coronet Series—full-size, full-styled, full-powered.

New '56

DODGE

VALUE LEADER OF THE FORWARD LOOK

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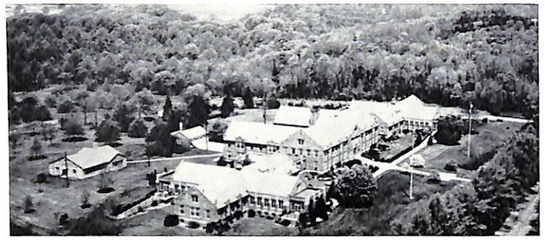
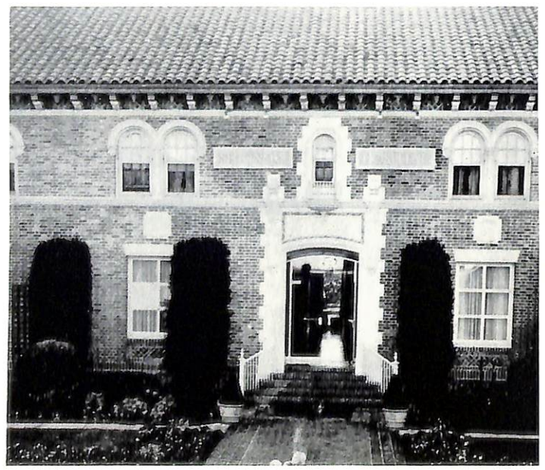
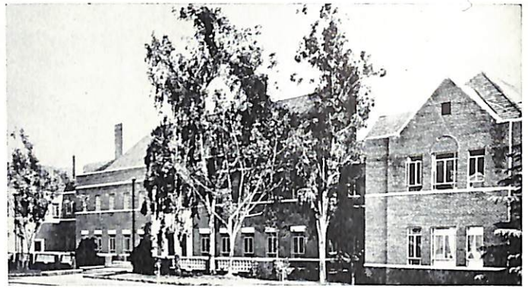


Philadelphia, Pennsylvania

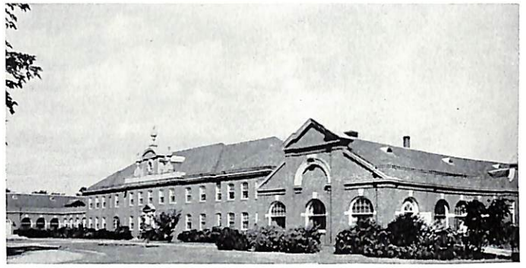
Mexico City, Mexico



San Francisco, California



Los Angeles, California



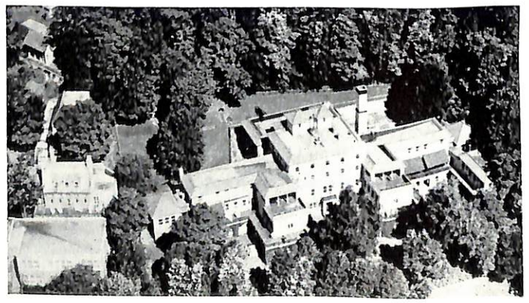
Chicago, Illinois

Behold The Shriners' 17

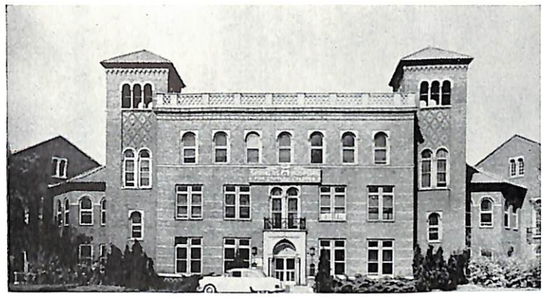
Dedicated to the glory of God and to all humankind, regardless of race, creed or color, are these 17 marvelous hospitals in which more than 250,000 crippled children have been materially aided or completely restored physically, without cost to parents.

The first Shriners' Hospital was opened in 1922 in Shreveport, La. In these cheery "Temples of Mercy" have been

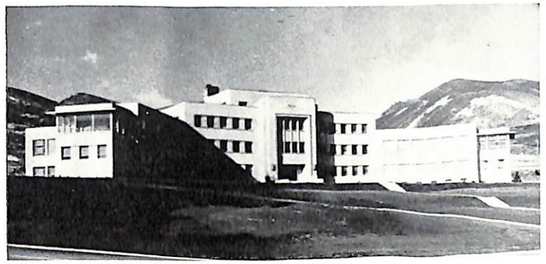
Greenville, South Carolina



Montreal, Quebec, Canada



St. Louis, Missouri



Salt Lake City, Utah

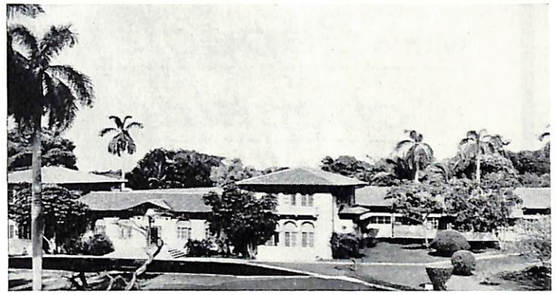
'Temples Of Miracles' . . .

wrought innumerable miracles of modern orthopedics, and thousands of children thought permanently crippled, have been rehabilitated. The 800,000 Shriners in North America point with justifiable pride to the magnificent achievements resulting from their generous contributions, which have created "the world's greatest philanthropy."

Shreveport, Louisiana

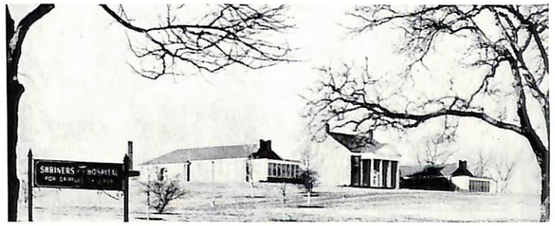
Winnipeg, Manitoba, Canada

Minneapolis, Minnesota

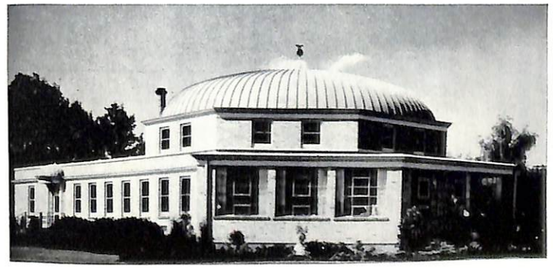


Honolulu, Hawaii

Springfield, Massachusetts



Lexington, Kentucky



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at 82d Imperial Council Session

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Moslem Temple, Host
Imperial Potentate
Imperial Divan
Past Imperial Potentates
Distinguished Guests
Scimitar, Little Rock, Ark.
Naja, (Night Parade Only)
Regular Place in Day Parade
Damascus, Rochester, New York
Mt. Sinai, Montpelier, Vermont
Al Koran, Cleveland, Ohio (Night Only)
Syrian, Cincinnati, Ohio
Medinah, Chicago, Illinois
Murat, Indianapolis, Indiana
Zuhrah, Minneapolis, Minnesota
Almas, Washington, D.C.
El Kahir, Cedar Rapids, Iowa
Hella, Dallas, Texas
Ararat, Kansas City, Missouri
El Riad, Sioux Falls, South Dakota
El Zagal, Fargo, North Dakota
Zem Zem, Erie, Pennsylvania
Naja, Deadwood, South Dakota
Mohammed, Peoria, Illinois
Ahmed, Marquette, Michigan
Beni Kedem, Charleston, West Virginia
Zenobia, Toledo, Ohio
Karnak, Montreal, Quebec
El Hasa, Ashland, Kentucky
Elf Khurafeh, Saginaw, Michigan (Day Parade)
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EIGHTY-SECOND ANNUAL SESSION

* * *

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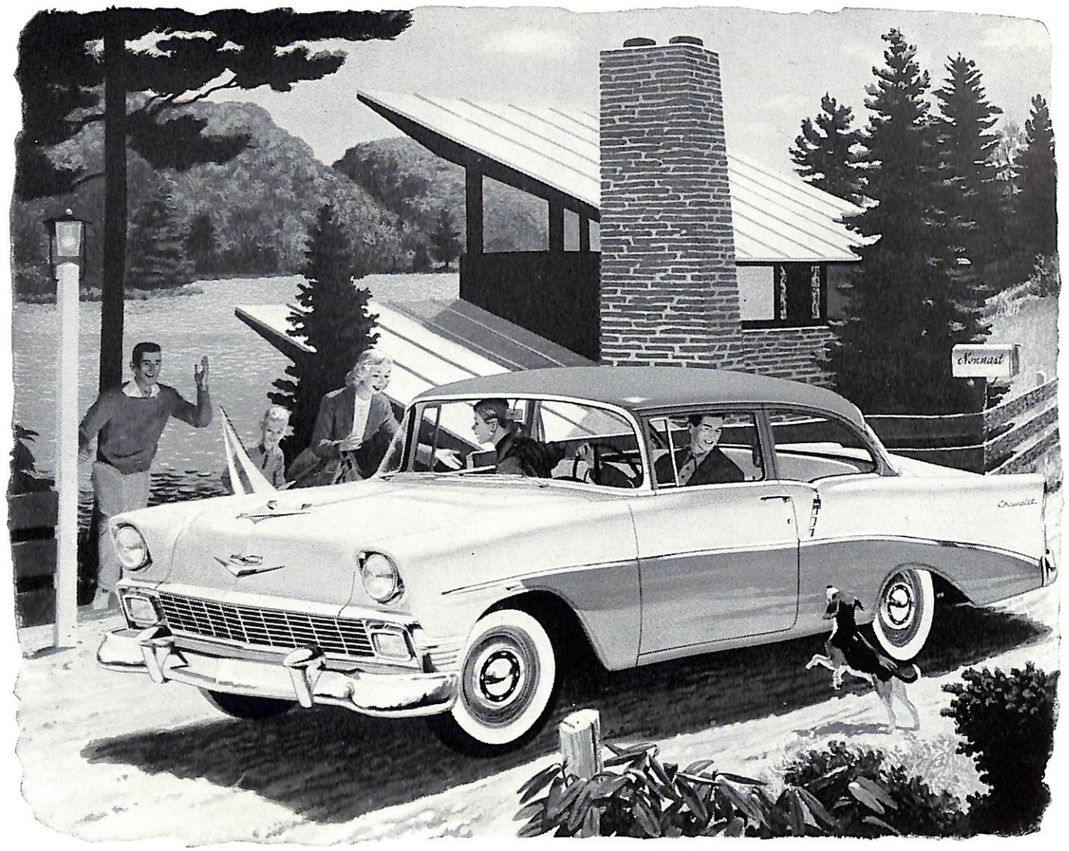
Treasurer	T. Allan Smith
Ushers	William E. Hare.
Women (Host)	Carl L. Johnson
Assistant	Paul J. Abele



The new "Two-Ten" 2-Door Sedan with Body by Fisher, one of 20 frisky new Chevrolet models.

"Here already?

. . . that new Chevy of yours must really move!"

Don't be surprised if you hear comments like that when you go calling in a new Chevrolet. For this low-swung beauty is a mighty tall traveler!

You just naturally seem to get where you're going sooner in a Chevy. And the best part is, you get a bigger kick out of the trip. *Any* trip.

That's what comes of driving one of the few great road cars built today. A car with big, deep-breathing power (ranging up to 225 h.p.!) that handles steep hills without half trying. A car with hair-trigger acceleration that makes passing seconds safer! A car that's built and balanced to give you a solid sureness of control on any road.

You've a whole summer of sunny driving days ahead to make the most of. And Chevy's just the car to help you do it. See your Chevrolet dealer. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

GENERAL INFORMATION

VARIOUS HEADQUARTERS

RECEPTION COMMITTEE ..... Old City Hall

IMPERIAL OFFICERS ..... Hotel Statler

MOSLEM TEMPLE ..... Shrine Club, Masonic Temple

CHANTERS ..... Tuller Hotel, Gothic Room

PATROLS ..... Harmonie Club

ORIENTAL BANDS ..... Veterans Memorial Building

MOTOR CORPS ..... Cass Room, Fort Shelby Hotel

BRASS BANDS ... Green Room, Elk's Temple (main floor), Cass and Elizabeth. Open 10 A.M. to midnight, Tuesday, Wednesday and Thursday.

ROYAL ORDER OF JESTERS ..... Sheraton-Cadillac Hotel

CABIRI ..... Room 1336, Statler. Refreshments—4 to 6 P.M.

SHRINE DIRECTORS and MEDICAL CORPS ..... Shrine Club

(Members of above organizations will obtain programs, schedules and other information pertaining to their various activities at their respective headquarters).

INFORMATION

LOST AND FOUND OFFICE will be maintained at Old City Hall and Shrine Club.

NOBLES: Be sure your hotel room doors are locked, even when you step down the hall for a minute. Check your valuables. Hotels will not be responsible for loss unless properly checked.

PARADE ORDERS have been issued to each Temple. Full information and instructions are included thereon.

NOTE: General Registration Booths will be set up at all major hotels and Old City Hall.

MASONIC TEMPLE—All visiting Nobles and ladies are urged to visit Detroit's majestic Masonic Temple, the largest building of its kind in the world. Only a five-minute taxicab ride from the loop hotels.

MEDICAL STAFF will maintain headquarters at Moslem Temple, TEmple 1-7600. They will provide ambulances and doctors at the following stations:

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Michigan and Woodward
Michigan and the Lodge Expressway
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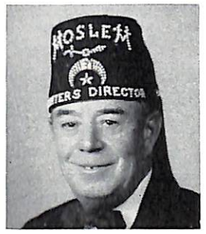

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Leonard B. Smith
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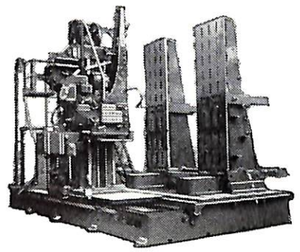

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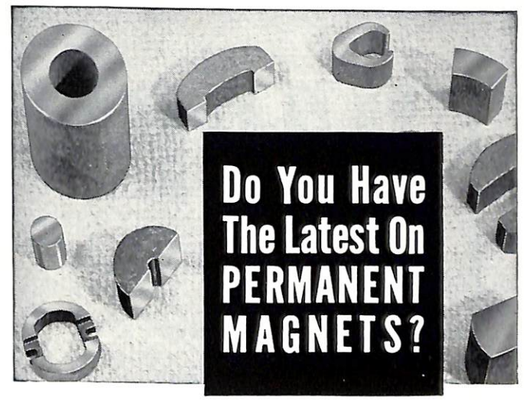
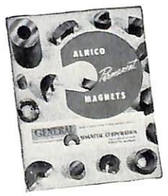


Do You Have The Latest On PERMANENT MAGNETS?



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ALADDIN TEMPLE, Columbus, Ohio	FT. SHELBY HOTEL
ALEPPO TEMPLE, Boston, Mass.	FT. WAYNE HOTEL
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AL KORAN TEMPLE, Cleveland, Ohio	DEARBORN INN
AL MALAIKAH TEMPLE, Los Angeles, Calif.	DETROIT-LELAND
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ANTIOCH TEMPLE, Dayton, Ohio	YORBA HOTEL
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MEDINAH TEMPLE, Chicago, Illinois	STATE FAIR SHERATON-CADILLAC
MOHAMMED TEMPLE, Peoria, Illinois	FT. WAYNE
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SYRIA TEMPLE, Pittsburgh, Pa.	DEARBORN INN
SYRIAN TEMPLE, Cincinnati, Ohio	PRINCE EDWARD Windsor
TIGRIS TEMPLE, Syracuse, N.Y.	WHITTIER STRATHMORE
ZEM ZEM, Erie, Pa.	NORTON PALMER Windsor
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Are my friends so
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BELLE ISLE—A 1,000-acre park in Detroit River, three miles from downtown, where white deer roam through the virgin woods. A Zoo, swimming beach, public Casino, Detroit Yacht and Boat Clubs (both private), year-round flower show at conservatory, aquarium, etc.

BRIGGS STADIUM—Home of the Detroit Tigers in baseball, and the Detroit Lions, in football. Finest and best kept stadium in major leagues. Seats 58,000. Shrine parades will march through this stadium.

CHRYSLER CORP. — Most Detroit-based of all auto-makers. More than half Detroit's output of cars are Chrysler products.

CIVIC CENTER — Site of Detroit's multi-million dollar riverfront improvement program. Already constructed: 20-story City-County Building, Henry and Edsel Ford Memorial Auditorium, Veterans' Memorial Building. Ground for new $42,000,000 Convention Hall and Exhibits Building will be broken in 1956.

CIVIC CENTER PARK—Riverside lounging spot, five minutes walk from downtown.

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FORD ROTUNDA — World's largest permanent industrial building. Host to 1,250,000 visitors annually.

GM BUILDING — The monumental General Motors Building,

(*Continued on page* 53)

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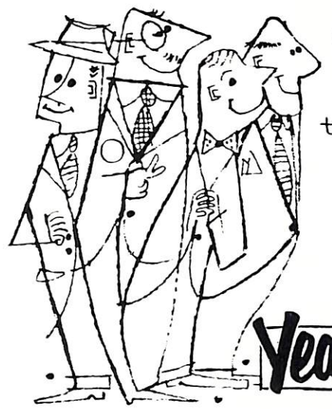
LOOK FOR THE 5 RIBS



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History of Moslem Temple

LAST year Moslem Temple, host to the 82nd annual Imperial Council session in Detroit during the week of July 8, 1956, celebrated its Diamond Jubilee.

Moslem was formally chartered the twelfth Shrine Temple in the world on June 2, 1880, following several "preliminary meetings." O. W. Shipman was named its first "grand potentate." For the first seven years of Moslem's existence its initiation fee was $5. On May 23, 1887, it was decided to raise this amount to $25.

The first singing group of Moslem members was formed by Charles A. Warren, then a well known soloist, about 1893. Now known simply as the Chanters, this group was then called "Chanters of Al Koran."

Moslem's first uniformed Arab Patrol was organized in 1894, with George W. Fowle as captain-general. The first brass band was formed in 1912, with Robert Senseman as director. With 29 members the band made its first pilgrimage to Atlanta, Ga., in 1914. The Oriental Band was started in 1938, and the Motor Corps in 1954.

Today, with more than 15,000 members, Moslem Temple ranks fifth in size in North American Shrinedom.

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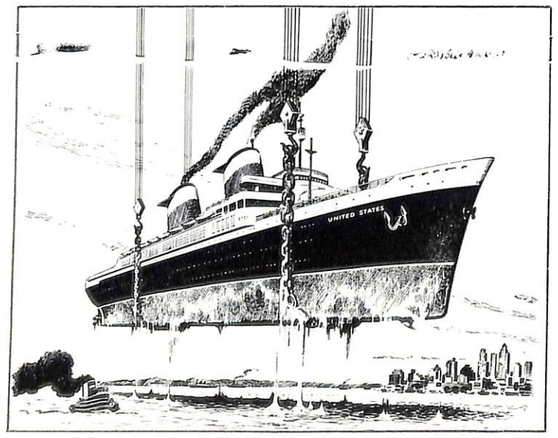

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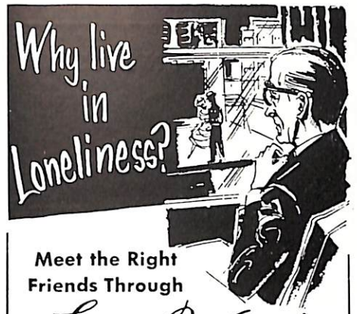

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History of the Shrine

William J. Florence

WILLIAM J. FLORENCE, a distinguished American actor of his time, is the "father" of the greatest fraternal organization on earth, officially now known as the Ancient Arabic Order Nobles of the Mystic Shrine of North America.

During a trip to Europe Florence was inspired by the pageantry and Oriental splendor of a private ceremony he attended, sponsored by the Arabian Consul at Marseilles, France. He returned to the United States in 1871 and submitted much material on what he had seen to a friend, Dr. Walter M. Fleming, eminent physician, Civil War veteran, 33d Degree Mason and Knight Templar. From the notes supplied by Florence, Fleming wrote a ritual.

And, on June 16. 1871, Dr. Fleming, Florence and 11 Masonic friends gathered at Knickerbocker Cottage in New York City, and endorsed a proposal for the formation of a new fraternal order to be composed of Knights Templar and 32d Degree Scottish Rite Masons.

On Sept. 16, 1872, the 13 charter members met in the Masonic Hall on New York's East 23d street, and formally organized "Mecca Temple." Dr. Fleming was elected the first "Illustrious Grand Potentate." The original ritual, prepared by him in his own handwriting, is now on display in the Mystic Shrine Rooms of the Masonic National Memorial in Alexandria, Va.

On June 6, 1876, in New York, the Imperial Council of the Shrine was formed and on the next day Damascus Temple of Rochester, N.Y., became the second Shrine Temple.

There now are 166 Shrine Temples throughout the United States, Canada, Mexico, Hawaii, the Canal Zone and the District of Columbia.

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One of these F-88's is expected to carry Walter C. Guy, Imperial Pontentate, and the other, Joseph C. Davidson, potentate of the host temple, and director-general of the convention.

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Our most sincere greeting is extended to all Nobles and their families with our fervent good wishes for health and happiness in a continued active life in Shrinedom. This greeting is extended to all with the warmth of the spoken word.

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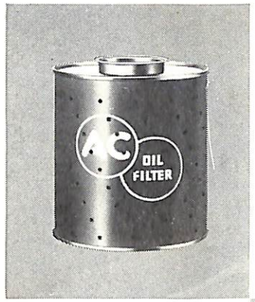

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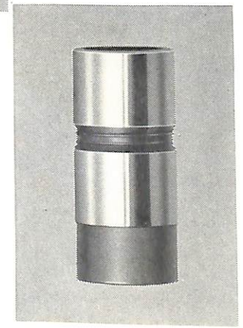

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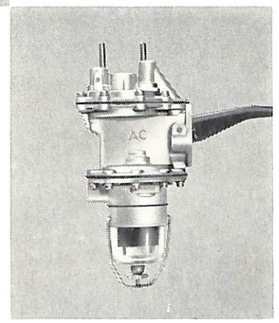

AC pioneered the fuel pump and its partner—the combination fuel and vacuum pump. The latter not only pumps fuel efficiently, it also keeps windshield wiper action strong and steady for safety.

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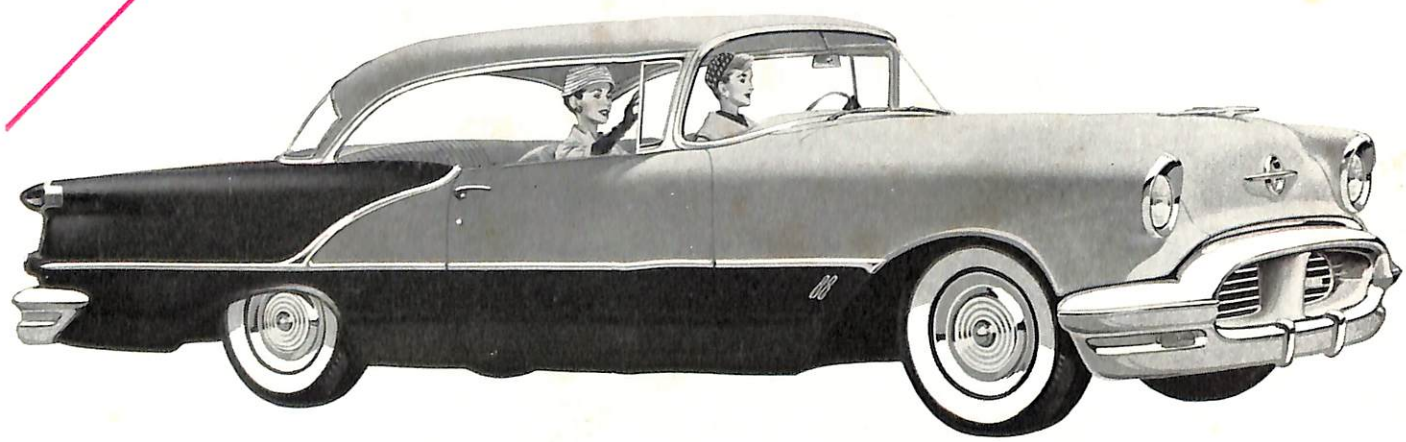

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